Catalan
A digital language

Generalitat de Catalunya
Government of Catalonia
Ministry of Culture

© Government of Catalonia
Department of Culture General Directorate of Linguistic Policy
Graphic design: Doctor Magenta
Printing: TG Soler
Legal deposit: B. 26290-2013

?

THERE ARE AT LEAST 10 REASONS WHY CATALAN OFFERS GREAT POTENTIAL FOR ATTRACTING USERS, PLUS A MAJOR BUSINESS OPPORTUNITY, WHICH MAKES IT AN ESSENTIAL LANGUAGE FOR COMPANIES IN THE DIGITAL WORLD AND FOR THEIR PRODUCTS.

DO YOU WANT TO KNOW WHAT THEY ARE?

1

BECAUSE THERE IS A MARKET OF 10 MILLION PEOPLE WHO SPEAK CATALAN

Catalan is the 9th language of the European Union.

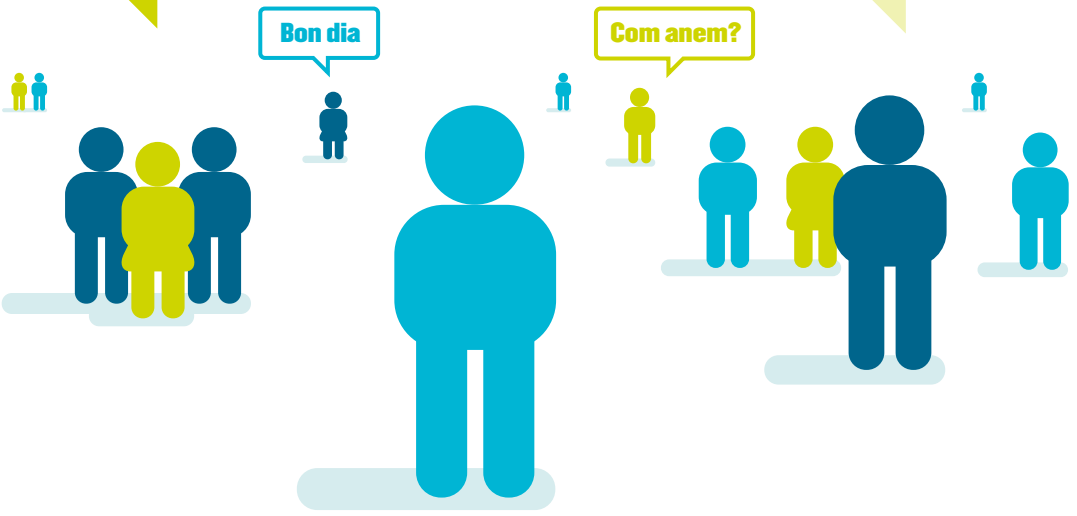
Languages in the European Union by population:

Over 25 million:
German, French, English, Italian, Spanish and Polish.

From 10 to 25 million:
Dutch, Romanian, **Catalan**, Greek, Portuguese and Czech.

From 5 to 10 million:
Hungarian, Swedish, Bulgarian, Irish Gaelic, Danish, Slovak and Finnish.

Less than 5 million:
Croatian, Lithuanian, Latvian, Slovenian, Estonian and Maltese.



2

Google, Microsoft and Apple are firmly committed to using **Catalan** in their core products.

3

BECAUSE CATALAN IS THE 8TH LANGUAGE IN THE WORLD IN TERMS OF INTERNET PENETRATION

Catalan has an Internet penetration rate of 71.44, ahead of French, Italian, German and Spanish.

The penetration rate is the number of Internet users divided by the country's total population.

4

BECAUSE CATALAN IS ONE OF THE WORLD'S LANGUAGES WITH MOST INTERNET CONTENT

Of the world's 6,900 languages, Catalan is **19th** in the number of websites per speaker and the **26th** in total number of websites. The list is headed by English, French and German.

5

BECAUSE THE MOST-VISITED WEBSITES IN CATALONIA ARE IN CATALAN

8 of the **10** most-visited websites in Catalonia have a Catalan version.

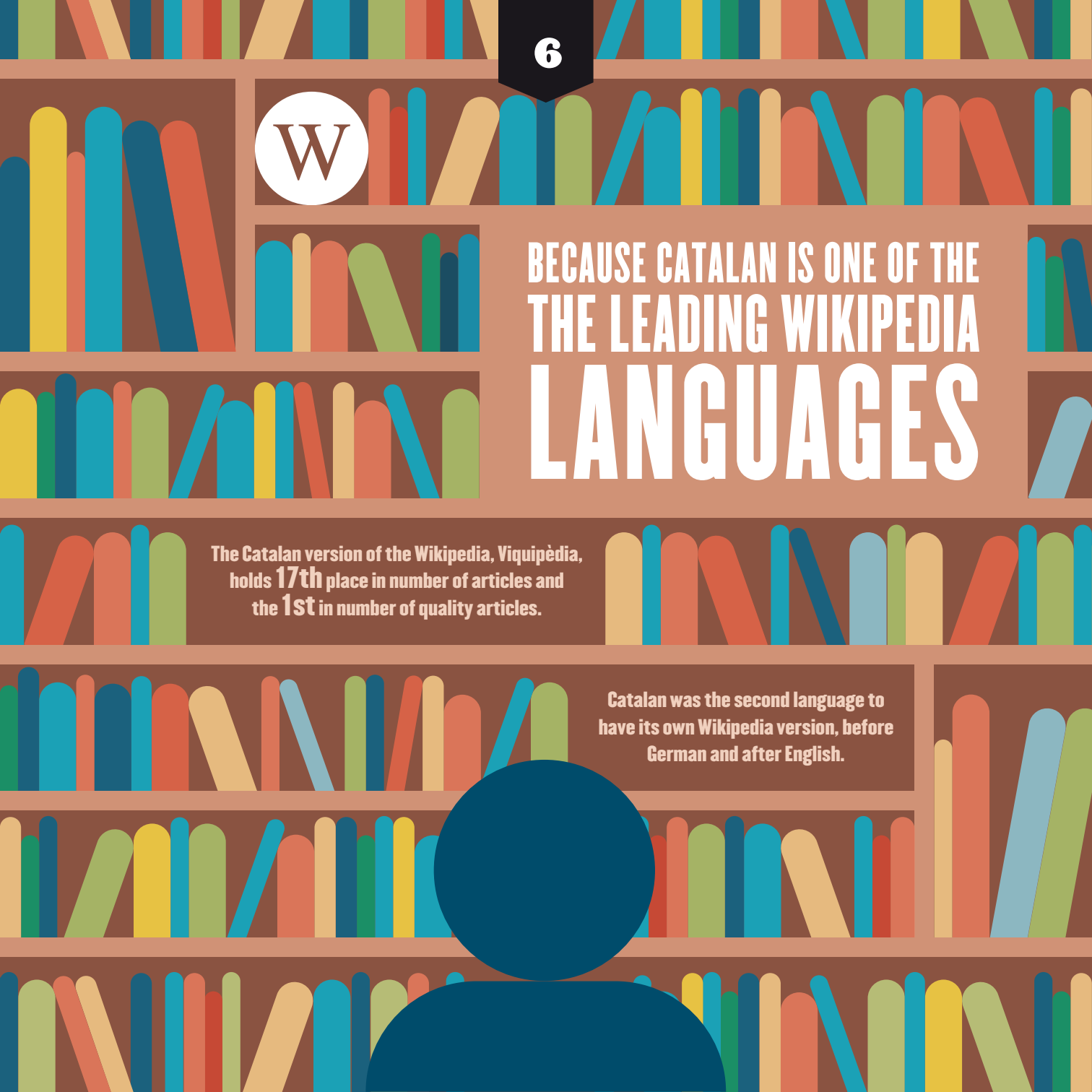
6 of the world's **10** most-visited websites have a Catalan version.

6

BECAUSE CATALAN IS ONE OF THE THE LEADING WIKIPEDIA LANGUAGES

The Catalan version of the Wikipedia, Viquipèdia, holds 17th place in number of articles and the 1st in number of quality articles.

Catalan was the second language to have its own Wikipedia version, before German and after English.



7

Catalan is the **19th** most used language on Twitter.

Facebook, Twitter, Google Plus, Tuenti and Badoo all have a Catalan interface.

Catalan is the **8th** most used language on blogs.

BECAUSE THE MOST POPULAR SOCIAL NETWORKS BELIEVE IN THE VALUE OF CATALAN

BECAUSE CATALAN HAS ITS OWN INTERNET DOMAIN

The .CAT domain is the first domain in the world that represents a language and a culture. Since the domain was established, the number of registrations has continued to grow.

BECAUSE THE MAIN OPERATING SYSTEMS HAVE A CATALAN VERSION
Windows, iOS, Android, OS X, Lion and Blackberry, among others, are all available in Catalan.

BECAUSE CATALAN IS AMONG THE TOP LANGUAGES IN EUROPE IN MACHINE TRANSLATION

It is on the same footing as languages such as German, Dutch, Hungarian, Italian, Polish and Romanian.

CATALAN, A DIGITAL LANGUAGE

1. Catalan, a market of 10 million people
2. Catalan, global digital brands are committed to it
3. Catalan, the 8th language in terms of Internet penetration
4. Catalan, one of the world's languages with most Internet content
5. Catalan, the language of the most-visited websites in Catalonia
6. Catalan, one of the first Wikipedia languages
7. Catalan, used by the most popular social networks
8. Catalan, a language with its own domain
9. Catalan, a language of the main operating systems
10. Catalan, one of the top languages in Europe in machine translation

Generalitat de Catalunya
Government of Catalonia
Ministry of Culture